

Join us

Alumni Western's Toronto Branch invites you to attend the following events:

1878
FOUNDER'S DAY
Celebrate March 7th
The University of Western Ontario



Wednesday, March 7
FOUNDER'S DAY CELEBRATION
180 PANORAMA
MANULIFE CENTRE

Friday, June 8
RICK MCGHIE ROCKS
THE STEAMWHISTLE FOR
THE TORONTO BRANCH
SCHOLARSHIP



Saturday, June 16
ALUMNI GOLF TOURNAMENT
LIONHEAD GOLF
TOURNAMENT

For more information or to register, please visit:
www.alumni.uwo.ca

ACCESSIBILITY:
Please contact Nicole Bullbrook if you require information in an alternate format or if any other arrangements can make the lecture more accessible to you.

Discover the World

Alumni Western's 2012 Discover the World program offers 24 educational travel opportunities for Western alumni and friends.

Join like-minded travellers on one of our journeys, enhanced by knowledgeable lecturers and tour directors, offering an exceptional cultural and educational experience.

New for 2012
City stays in London or Rome,
Apulia - Italy, Alaska



Adventuresome
Haida Gwaii (Queen Charlotte Islands),
Cycling in the Loire Valley



Long-Stay
Cuenca, Ecuador and Aix-en-Provence,
France with language classes



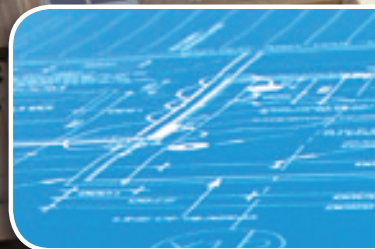
Favourites
Southern Africa, Normandy, China
and Tibet, Waterways of Russia



To view all of our 2012 trips, visit www.alumni.uwo.ca/travel
Contact us to receive a copy of our catalogue or to be added to our mailing list.

Call Susan Henderson at 519-661-2111 or 800-258-6896 ext. 85871 or
email: discovertheworld@uwo.ca

Alumni Western's Lecture Series in Toronto Spring 2012



The University of Western Ontario

Alumni Western



Relive the Western Experience. Learn from Western's top experts in teaching and research while connecting with fellow alumni.

THE FACULTY CLUB

University of Toronto, 41 Willcocks Street



Bloor St. Line to Spadina (underground streetcar that only travels south).
Exit at Willcocks. The Faculty Club is east of Spadina.

PACKAGE OF 4 LECTURES : \$50

PER LECTURE COST: \$15

Lunch at noon and hors d'oeuvres at the evening lecture are included in cost.

Doors open 30 minutes prior to each lecture.

There is an optional one hour reception following the conclusion of each lecture.

FURTHER INFORMATION:

Nicole Bullbrook

Alumni Relations & Development
Westminster Hall, Suite 160
The University of Western Ontario
London, Ontario, N6A 3K7

Tel: 800-258-6896 ext. 86613

Email: nicole.bullbrook@uwo.ca

www.alumni.uwo.ca/learn/toronto

Spring 2012

Date	Lecture	Lecturer
WEDNESDAY FEBRUARY 1, 2012 12 PM – 1 PM	I Can Hear A Building Over There Echolocation is widely known to be used by bats and dolphins, research is now being done on blind people who are using these clicks of their mouth and tongue to sense their surroundings.	Dr. Mel Goodale PhD'69, Director, Brain and Mind Institute Canada Research Chair, Visual Neuroscience
WEDNESDAY MARCH 14, 2012 12 PM – 1 PM	Advertising: The Good, The Bad and The Ugly In today's consumer-driven culture, it seems the only place you can go to avoid advertising is...to sleep! This talk will explore how advertising and marketing affects our brains in both surprisingly useful and detrimental ways based on the latest research by consumer psychologists.	Dr. Dante Pirouz Assistant Professor, Marketing Richard Ivey School of Business
WEDNESDAY APRIL 25, 2012 12 PM – 1 PM	Powers of Attorney and Other Mysterious Things The legal principles that permit you to control decisions about your future healthcare and finances, even if you become incapable of making these decisions for yourself will be reviewed. Leaving it to family or the courts to resolve these issues is costly, slow, acrimonious, and cumbersome. The law governing consent, capacity to consent and substitute consent will be examined, and the responsibilities of guardians, powers of attorney, and other substitute decision makers will be explained.	Dr. Robert Solomon Professor, Faculty of Law
TUESDAY MAY 30, 2012 7:30 PM – 8:30 PM	Building a Life of Passion If wealth is measured in personal conviction of helping others as a career than this speaker is a billionaire. Neil quit his job as Project Manager for a major construction company at age 26 to become CEO of Habitat for Humanity in Toronto – with no experience. Be inspired to follow your passion in life and career.	Mr. Neil Hetherington BA'95, Candidate MBA Chief Executive Officer, Habitat for Humanity, Toronto

NOTE: Doors open 30 minutes prior to each lecture. Lunch is served at the noon lectures and hors d'oeuvres at the evening lecture. There is an optional one hour reception following the conclusion of each lecture.

Registration Form (Spring 2012)

Name: _____

Spouse/Guest Full Name: _____

Address: _____

City/Postal Code: _____

Telephone: _____

Email: _____

Methods of Payment

Choose one of the following:

1. Credit card - register online:
www.westernconnect.ca/torontolecture

2. Cheque
(payable to The University of Western Ontario):

Package of 4 Lectures \$ _____
((\$50/person)

Or choose lecture(s)

Echolocation/Feb Advertising/Mar
 Attorney/Apr Building/May
\$ _____
(\$15/person)

Total \$ _____
(All prices include HST)

Mail cheque to the address below:

Alumni Western's
Lecture Series in Toronto
Westminster Hall, Suite 160
The University of Western Ontario
London, Ontario, N6A 3K7